

The West Fargo Park Board met at 5:30 P.M. on Wednesday, August 23, 2006 at West Fargo City Hall. Members present were: Sharon Odegaard, Gary Fugere, Denise Johnson, Kathy Scully and Ken Zetocha. The meeting was called to order by Chair Sharon Odegaard.

Steve Johnson gave a fundraising update. The soccer association has \$140,000 committed from several area businesses. Steve Johnson has met with Scheels regarding naming rights. Scheels proposal is \$50,000. The length of the contract was not specifically discussed although Steve Johnson assumed a 10 year period.

Scheels has a few concerns such as limited use of the fields (around 11 times per year) and poor location for advertising (not much exposure). Commissioner Odegaard thought between the soccer games, Red River Valley Fair, Big Iron, pyrotechnics show, and other events that it would be plenty of exposure.

Commissioner Zetocha commented the naming rights should begin in the spring. Director Erbstoesser requested that we need to find out what expectations Scheels has with the naming rights. Steve Johnson said funds have been raised for the actual sign and that the Park District will have no costs associated with it.

The Park Board had concerns with a term of 10 years for the naming rights. Commissioner Odegaard and Zetocha thought 5 – 8 years would be more appropriate. Commissioner Zetocha made a motion to accept \$50,000 from Scheels for an eight year term for naming rights for the soccer fields at the RRVF Soccer Complex. No second, motion failed.

Commissioner Fugere made a motion, seconded by Commissioner Zetocha to accept \$50,000 from Scheels for a seven year term with first option to renew thereafter for naming rights for the soccer fields at the RRVF Soccer Complex. Commissioners Johnson, Scully, Zetocha, Fugere, and Odegaard voting aye, motion carried.

Steve Johnson will check with Scheels and find out if that is an acceptable term.

Commissioner Fugere made a motion to adjourn the meeting.

WF Park Board Chair, Sharon Odegaard

WF Park Board Clerk, Justin Germundson